

Thank you for taking the time to investigate the Maintenance Connection Sales Agent Program. Maintenance Connection is leading the way in web-based maintenance management software and offering products to such industries as property management, process and discrete manufacturing plants, energy delivery, water treatment plants and municipalities. By utilizing Maintenance Connection's CMMS platform, you can offer your clients a complete facility maintenance system for managing assets, tracking work orders, scheduling labor, and ultimately creating informative reports from the data collected by the system. In addition to the revenue stream you will begin seeing from software sales, you will also be able to utilize your industry expertise and offer your clients services such as technical training, data migration and general maintenance consulting.

The Sales Agent Program is designed for maintenance consultants and those interested in providing a service to maintenance professionals. This program was created with service excellence in mind as that is one of the foundational principles of our organization. Thus, we offer a 25% commission on all software licenses sold and allow the agent to offer any implementation services necessary to the client. We do not ask for anything in return for the implementation fees, just that you service the client and keep them happy.

If you think you have what it takes and decide to become a part of this program, we will give you and your staff the training and marketing tools necessary to sell our web-based CMMS solution.

If you are a business to business, outside sales organization or a general consultant, we encourage you to investigate this opportunity!

**Take a look:**

- Combine world-class software with your industry experience to provide a full-service maintenance management consulting business
- Eliminate your accounting costs – we bill the client directly
- We serve as your client's technical support with our call center
- After your first closed sale, we will link to your website from our partners page
- Uncapped earnings potential through software sales and implementation services

**Sales Agent Program**

**FREE**

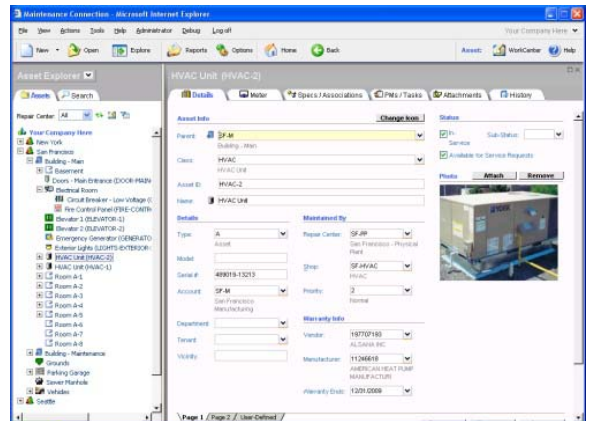
To begin offering Maintenance Connection web-based CMMS software, all we ask is that you sign an agreement. After this is signed, we will give you access to our online CRM tool which will allow you to track your leads, opportunities and contact history. In addition to the online tool, we will give you your own demonstration site online that you can customize and use for client demonstrations.

**Sales Agent Setup Package (optional)**

**\$500.00**

If you choose to begin offering Maintenance Connection software, we will provide you with FREE access to our online CRM tool so you can track your own sales leads. In addition to this tool, we offer this suite of resources to help you get up to speed with the installation and usage of the software. You can begin selling the software without the Setup Package, but we offer this as an additional means to set you on your way.

- 6 hours of software installation and end-user software usage training
- 100 glossy Maintenance Connection brochures
- Marketing materials (PowerPoint slideshows, email templates, proposals, etc.)
- 10 leads to help start the sales process



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Your domain knowledge and industry experience can provide a great vehicle to sell web-based CMMS into maintenance management departments. If you are interested in becoming a sales agent partner, please contact Business Development Manager, Brad Squires at (888) 567-3434 x89 or by email at [bsquires@maintenanceconnection.com](mailto:bsquires@maintenanceconnection.com).



**Contact Information**

Company Name (if applicable): \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Background Information**

Which industries are you primarily affiliated with? \_\_\_\_\_

How many years have you been in the industry? \_\_\_\_\_

Rate your experience with software installation:            1       2       3       4       5

Rate your experience with technical training:            1       2       3       4       5

Rate your experience with CMMS software:            1       2       3       4       5

**Business Information**

Briefly describe your business: \_\_\_\_\_  
\_\_\_\_\_

How many sales reps will you have offering the product? \_\_\_\_\_

Can Maintenance Connection be sold to your existing customer base?     Yes     No

Do you offer any other CMMS products in your product offering?         Yes     No

**Additional Information**

How did you hear about Maintenance Connection? \_\_\_\_\_

Are you interested in the Sales Agent Setup Package (\$500)?    \_\_\_ Yes    \_\_\_ No

Date you would like to begin offering Maintenance Connection software: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_